

# Supanida Jennings

## UX/UI Designer

www.supanida.com  
okienobie@gmail.com  
Cell: 405.496.2534  
San Diego CA



### Professional Summary

UX/UI Designer with a background in creative audio and music education (B.A. in Commercial Music). I bring **systems thinking** and **attention to detail** from music production into UX design, creating **clear, intuitive digital experiences**. Experienced in **end-to-end UX**, from **user research** and **workflow mapping** to **high-fidelity interface design**.

### UX design projects

#### TiriVelo: UX/UI Designer (Pet Care Mobile App)

January 2025 - March 2026

- Led improvements to workflow clarity and reduced friction across the provider experience.
- Shaped team priorities through research synthesis, journey mapping, and usability insights.
- Strengthened shared system design to improve consistency, handoff, and scalability.

#### FlyKind: UX/UI Designer (E-Commerce)

October 2025 - January 2026

- Developed end-to-end product design for an eco-fashion e-commerce platform, strengthening clarity and trust.
- Built a batch-based system supporting production and launch strategy.
- Applied research insights to improve discovery and checkout flows.

#### Thai Tongue: UX/UI Designer (Mobile Learning App)

January 2025 - October 2025

- Developed end-to-end product design for a Thai language learning app, combining native audio with cultural context.
- Designed lesson and onboarding flows that support consistent practice and learner confidence.
- Applied research insights to shape tone-aware learning and clearer pronunciation support.

### Languages

English  
Thai

### Education

- Springboard - UI/UX Design Certificate | March 2026
- Silpakorn University - Bachelor's Degree in Music | 2009 | Bangkok, Thailand

### Skill

**UX / Product Design:** User Research, User Flows, Information Architecture, Wireframing, Prototyping, Interaction Design, Usability Testing

**Research & Strategy:** User Interviews, Affinity Mapping, Journey Mapping, Personas, Experience Mapping, Design Iteration

**Tools:** Figma, Miro, Adobe Creative Suite, Webflow, Logic Pro, Ableton, Pro Tools

## EXPERIENCE

### Creative Audio Professional - Freelance

Sep 2012 - Present | Bangkok, Thailand

- Created audio experiences across film, advertising, and multimedia with a strong focus on audience and storytelling.
- Collaborated with clients and creative teams to turn ideas into polished outcomes within real project constraints.
- Balanced technical and creative demands to deliver effective solutions with thoughtful execution.

### Music Teacher - Self-Employed

Oct 2009 - Present | Bangkok, Thailand & San Diego, USA

- Designed customized learning experiences for 30+ students, applying empathy and adaptability to different needs, goals, and learning styles.
- Built structured lesson flows and feedback systems to improve engagement, clarity, and retention.
- Simplified complex material into accessible instruction, strengthening communication and clarity.